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STATEMENT BY APPLICANT**

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**Complete if Known**

Application Number	10/645,157
Filing Date	August 21, 2003
First Named Inventor	Denis KHOO et al.
Art Unit	2623
Examiner Name	Christopher C. Grant
Attorney Docket Number	6000-009-52 CIP

Sheet 1 of 2

**U. S. PATENT DOCUMENTS**

Examiner Initials*	Cite No.	Document Number Number/Kind Code/Prefix	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		US -5,034,807	7/1/1991	Von Kohom	
		US -5,283,734	2/1/1994	Von Kohom	
		US -5,319,455	6/1/1994	Hoarty et al.	
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## U. S. PATENT DOCUMENTS

Examiner Initials*	Cite No. <sup>1</sup>	Document Number Number/Kind Code/Inventor	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		US -5,610,653	3/11/1997	Abecassis	
		US -5,684,918	11/11/1997	Abecassis	
		US -5,724,521	3/3/1998	Dedrick	
		US -5,734,853	3/31/1998	Hendricks	
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		US -6,324,338	11/27/2001	Wood	

## FOREIGN PATENT DOCUMENTS

Examiner Initials*	Cite No. <sup>1</sup>	Foreign Patent Document Country Code* Number/Kind Code (if known)	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	T <sup>2</sup>
		WO 99/04561	1/28/1999	Alexander		
		WO 02/084502	10/24/2002	Cristofalo et al.		

## NON PATENT LITERATURE DOCUMENTS

Examiner Initials*	Cite No. <sup>1</sup>	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T <sup>2</sup>
		Masih, Rumi. "An empirical analysis of the demand for commercial television advertising," Applied Economics, 32, 2, 149(1), February 1999.	
		"Major challenge for banks", Retail Banker International, pNA, June 3, 1999, DIALOG(R)File 16, Record # 06418141.	
Examiner Signature	Date Considered		

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